



Supporting EU's Freight Transport Logistics Action Plan on Green Corridors Issues

Final Announcement First SuperGreen Workshop Helsinki, Finland, June 28, 2010

The project entitled "Supporting EU's Freight Transport Logistics Action Plan on Green Corridors Issues", abbreviated name "**SuperGreen,**" is a Coordination and Support Action, co-funded by the European Commission in the context of the 7th Framework Programme. The project involves 22 partners from 13 European countries.

SuperGreen aims to assist the Commission with defining the 'Green Corridor' concept and promotes the development of European freight logistics in an environmentally friendly manner. The objectives of the SuperGreen project concern supporting the development of sustainable transport networks by fulfilling requirements covering environmental, technical, economic, social and spatial planning aspects. More details of the project are available at www.supergreenproject.eu .

Within the context of the project, and starting from an initial list of some 60 corridors, a pre-selection of 15 European corridors has been made by the consortium, based partly on the current TEN-T and is also relevant in terms of the market and logistics needs of the project's industrial partners. The pre-selection of corridors has been made according to the criteria such as transport volumes, average length of transport chains (share of long distance transports), existing transport infrastructure, types of transported goods, multimodality, effects on environment, human habitat and land use planning, geographical preconditions (cases covering different preconditions), used transport and information technology, supply chain management strategies and procedures of main transport clients and other relevant criteria defined more exactly in the beginning of this task. The analysis of the corridors is based on existing data, and previous research and development projects. Adequate care has been given so that the pre- selected corridors achieve an adequate geographical and modal balance.

Modal-wise, the mix of pre-selected corridors include:

- Land-based corridors
- Corridors (short sea-road-rail-intermodal) that are alternatives to road
- Corridors (deep sea- road- rail-intermodal) with non-European trade partners

Geography-wise, pre-selected corridors cover (indicatively):

- Corridors in the Iberian and/or Italian peninsula
- Corridors in Scandinavia
- Inter-Mediterranean corridors
- Corridors linking Scandinavia with the Baltic countries, Poland and Germany



- Corridors in the Hamburg- Le Havre range
- Corridors between UK and continent
- Corridors between the Balkans and Central Europe
- Corridors between EU and Russia
- Deep sea corridors (Far East and North America to Europe)
- Inland navigation corridors

The above modal and geographical categories are roughly equally represented in the pre-selection of corridors.

Details on the pre-selection methodology will be made at the workshop, which will also cover Key Performance Indicators, the role of eFreight, a further selection of the most favourable set of corridors for further analysis in the project, and a discussion among representatives of key stakeholders and among the audience.

Based on the above, we are delighted to invite you to Helsinki on 28th June 2010 to take part in the workshop and contribute to the benchmarking of European Green Corridors!

TARGET AUDIENCE

Logistics service providers, shippers, carriers in all surface modes, intermodal transport companies, policy makers, researchers and analysts, environmental organizations, other stakeholders interested in green logistics.

TRAVEL

Participants are expected to make their own travel arrangements. A nominal fee to attend the workshop will be charged. A list of hotels is provided (see last page).

REGISTRATION

As space for the workshop is limited, advance registration is necessary. To register for the workshop, please visit this link: www.sito.fi/en/supergreen

CONTACT

For any clarifications, please contact Mrs. Sanni Rönkkö at Sito, tel: +358 400 417445, email: sanni.ronkko@sito.fi

COMMUNICATIONS PARTNER

The Baltic Transport Journal (www.baltictransportjournal.com) has been appointed communications partner for this event.





Final Programme, 28th June 2010

0930-1000	Registration and coffee
1000-1010	Welcome <i>Kimmo Fischer, Sito, Finland, host of workshop</i> <i>Harilaos Psaraftis, National Technical University of Athens, Greece, Coordinator of SuperGreen project</i>
1010-1030	Aspects of greening the transports in European Union <i>Rein Jürriado, European Commission, DG-MOVE (SuperGreen project officer)</i>
1030-1100	Overview of the SuperGreen project <i>Harilaos Psaraftis, NTUA</i>
1100-1130	Preliminary results of corridor survey: pre-selecting 15 European Corridors <i>Ilkka Salanne, Sito</i> <i>Harilaos Psaraftis, NTUA</i>
1130-1200	Discussion
1200-1300	Lunch break
1300-1320	eFreight: one of the key facilitators for green corridors <i>Jerker Sjögren, Ministry of Enterprise, Energy and Communications, Sweden</i> <i>Jan Tore Pedersen, Marlo A/S, Norway</i>
1320-1345	Status report: Key Performance Indicators for green corridors <i>Niklas Bengtsson, IHS - Fairplay Research, Sweden</i>
1345-1400	Workshop methods and ranking of corridors <i>Sanni Rönkkö, Sito</i> <i>Harilaos Psaraftis, NTUA</i>
1400-1500	Workshop groups deliberations
1500-1530	Coffee break
1530-1545	Workshop groups reporting
1545-1715	Panel discussion (issues list below not exhaustive) <ul style="list-style-type: none"> What is a green corridor? Which KPIs are more important? Which technologies are more promising? What barriers should be removed? What possibilities for greening exist? What policy actions should be pursued? What other issues need attention? Panelists (alphabetically): <ul style="list-style-type: none"> • <i>Herman de Meester, European Community Shipowners Association (ECSA)</i>



	<ul style="list-style-type: none"> • <i>Karin de Schepper, Inland Navigation Europe (INE)</i> • <i>Jacques Dirand, Community of European Railway and Infrastructure Companies (CER)</i> • <i>Rein Jüriado, European Commission, DG-MOVE</i> • <i>Fuensanta Martinez Sans, ACEA-European Automotive Manufacturers Association</i> • <i>Manfred Reuter, Hamburg Port Authority (HPA)</i> • <i>Algirdas Sakalys, Competence Centre of Intermodal Operators Transport and Logistics (CCITL) of Vilnius Gediminas Technical University (VGTU), Lithuania</i> • <i>Jerker Sjögren, Ministry of Enterprise, Energy and Communications, Sweden fro</i> • <i>Nicolette van der Jagt, European Shippers Council (ECS)</i> • <i>Peter Wolters, European Intermodal Association (EIA)</i> <p>Moderator: <i>Harilaos Psaraftis, NTUA</i></p>
1715-1730	Summary and way ahead <i>Harilaos Psaraftis, NTUA</i>
1730	Workshop closure
1800-	Port Tour and Cocktail Event: Port of Helsinki <i>Bus transportation from VR Conference Centre</i>

Venue

VR Conference Centre
Vilhonkatu 13
Helsinki

Some hotels close to VR Conference Centre

- [Sokos Hotel Helsinki](#)
- [Sokos Hotel Vaakuna](#)
- [Cumulus Hotel Kaisaniemi](#)
- [Best Western Hotel Carlton](#)
- [Hotel Glo](#)
- [Hotel Kämp](#)
- [Hotel Arthur](#)
- [Hotel Seurahuone](#)
- [Holiday Inn Helsinki City Centre](#)

